



Call for Applications Transatlantic Media Fellowships

The Transatlantic Media Fellowships support well-researched transatlantic journalism. Each year, the Heinrich Boell Foundation (HBF) sponsors a select number of journalists from the US and Europe for a five-day transatlantic trip to research stories relevant to the foundation's work on climate and energy policy, democracy and social policy, or foreign and security policy. Fellowships are selected annually and are open to journalists in any medium.

ISSUE AREAS:

Please apply for one of the following issue areas:

1. Climate & Energy Policy

We ask applicants in this category to pitch stories related to the following questions:

- **Energy transition and low carbon economy:** How do Europe and the United States develop policies and strategies to increase energy efficiency and renewable energy sources to reduce their CO₂ emissions? Which efforts can be seen on the national, state and local level? How get the targets of the Paris Climate Agreement implemented to address climate change? Which role does civil society play in driving climate and energy policy forward?
- **Phase-out of coal and a just transition for coal communities:** How do Europe and the United States address the question of phasing out of coal? How can a just transition for coal communities look like, and how can they reinvent themselves and create new jobs and business opportunities?

2. Democracy & Social Policy

We ask applicants in this category to pitch stories related to the following questions:

- **Journalism in a hostile media environment:** how are journalists and media outlets adapting to hostile political environments and to the challenge of targeted disinformation campaigns or fake news in the US and Europe?
- **Refugee integration:** How is refugee integration working in Germany, more than one year after the country opened its borders to more than one million asylum seekers? The Foundation is especially interested in stories investigating the condition of vulnerable populations (women, unaccompanied minors, LGBTQ, the disabled, a potentially growing undocumented population, etc.).
- **Civil society resistance movements:** What does the civil society resistance to the new US administration look like, particularly outside major cities? Similarly, what does civil resistance in Europe look like, particularly in countries experiencing right-wing and authoritarian movements like Poland, Hungary or Turkey?

3. Foreign & Security Policy

We ask applicants in this category to pitch stories related to the following questions:

- **US troop reduction in Europe:** what are the consequences on the ground of the US troop reduction in Europe, and what is the impact on US-European relationships?
- **Perception of Europe and its international role:** How is Europe perceived by the "average" American, particularly outside major cities: is it seen as continent in decline, reliable US

partner, or competitor on the international level? To what extent do average Americans believe in the importance of a close alliance with Europe?

WHAT WE OFFER:

HBF offers an honorarium of \$3500, partially paid in advance to cover all costs related to the project (travel, accommodation and board) and partially paid after completion of the reporting.

WHO CAN APPLY:

We seek journalists with a strong track record of publications, working in any medium, who offer new perspectives on transatlantic policy debates.

Eligible journalists should:

- be **based in the US** and demonstrate a strong motivation for engaging in research and reporting in the European Union and/or Turkey.
- be **based in an EU member state** and demonstrate a strong motivation for engaging in research and reporting in the US.

Note: we do not require fellows to be citizens of either the US or the EU, however fellows are responsible for securing their own visas, if necessary. We can provide an offer letter to support the visa application process.

We will give special consideration: to journalists from regional or local media outlets who can demonstrate that transatlantic reporting is a new and important perspective for their audience and that their story ideas would be informative for regional or local policy debates; journalists from diverse backgrounds who can offer lesser-heard perspectives; journalists who may not otherwise have the opportunity to conduct transatlantic research.

WHAT'S EXPECTED:

A minimum of three stories: each fellow is expected to publish at least three stories, in any medium, **within three months (not later than December 12th, 2017)** of completing travel. Fellows must be able either to guarantee the publication of their pieces or to demonstrate a strong track record of publications. Fellows (and/or their employers) will retain full editorial control over the reporting. The Heinrich Böll Foundation will feature the final pieces on the HBS North America website following their publication.

Active social media engagement: while traveling and developing their stories, fellows are expected to actively engage with HBS North America over Facebook or Twitter.

APPLICATION INSTRUCTIONS:

Please read the application instructions carefully before submitting your application. We will not consider incomplete applications. A complete application consists of:

1. **Resume:** Please use a standard **U.S. format**. This means no picture, date of birth, marital or familial status, etc.
2. **Cover Letter:** A one-page document laying out your qualifications and experience.

3. Proposal: Please include the following three sections:

- **Story proposals:** please include a short description of each story you plan to cover (about 200 words each). You do not need to have interviews confirmed, but you should indicate whom you plan to contact. Please also specify the language of publication, medium, audience, plans for publication, and whether you are able to translate stories into English or German if this is not the language of publication.
- **Travel Itinerary:** please outline your dates of travel, destinations, and possible interviews in each location. Travel should be for **5 days and must be completed by September 30, 2017**.
- **Social Media Engagement:** briefly explain how you plan to engage with HBS North America in the course of your fellowship.
- **Work samples:** please submit **two** work samples. If your previous work is not in English, German, Spanish, or French, please provide a brief **summary** of each of your work samples.

Click [here](#) to submit your application. For questions and inquiries, please contact Sophia Oster, Transatlantic Dialogue Intern at Sophia.Oster@us.boell.org.

The application deadline is midnight (Eastern Time) June 2nd, 2017. We strongly encourage early applications.